

Toni Malena

Web/Graphic Designer

Please feel free to contact me



Personal Website
www.tmalena.com



Email Address
tmalena130@gmail.com



Cell Phone
412-559-3645

+ PROFESSIONAL EXPERIENCE

July 2012 - Present

@ Edinboro University
Web Designer

Website and Microsite Design, User Experience, SEO, Analytics, Online Advertising, CMS Experience, Electronic Communications (HTML Emails), Print Design, Infographics, Snapchat On-Demand Geofilters

Managed University Website Redesign

Jan. 2010 - July 2012

@ PAPA Advertising
Interactive Designer

Branding, Print Design, Social Media Marketing, Web Design, CMS Experience, Web Marketing, SEO, Paid Search, Basic HTML, CSS, Analytics

Taught a hands-on workshop through the eMarketing Learning Center in Erie, Pa. entitled "Paid Search: Beyond Pay-Per-Click"

2011 - 2012

@ Erie Ad Club Board
Communications Chair

Web Design, Re-Branding, Print Design, Interactive Presentation, Email Marketing

May - Nov. 2009

@ PAPA Advertising
Graphic Design Intern

Branding, Event Organization, Photo Correction, Print Design, Web Design

Jan. - May 2009

@ Gohrs Printing Service, Inc.
Graphic Design Intern

Pre-Press, Printing Process, Print Design

+ EDUCATION

2005 - 2009

@ Edinboro University
BFA Applied Media Arts,
Concentration in Graphic Design

QPA: 3.9 Summa Cum Laude

Chimera Journal of Art & Literature – *Junior Art Director*

Residence Life & Housing – *Scholar-In-Residence*

Office for Students with Disabilities – *Peer Advisor*

PROFESSIONAL SKILLS

Adobe Suite Products

Adobe Acrobat, Dreamweaver, Illustrator, InDesign, Photoshop

Microsoft Office Products

Excel, PowerPoint, Word

Operating Systems

Mac, Windows

Other Tools/Platforms

dotCMS, Facebook Advertising, Google AdWords, Google Analytics, Prezi, Snapchat On-Demand Geofilters, WordPress

OTHER INTERESTS

Photography

Traditional, Digital, 3D, 360°

SOCIAL NETWORK



[linkedin.com/in/ToniMalena](https://www.linkedin.com/in/ToniMalena)